

11 years of sports journalism experience, 11 years of social media management experience, 7 years of SEO experience, 6 years of multimedia production, 4 years of management experience, 3 years in live television

Experience



Social Media Manager

Stones Hill Productions

Aug 2022 - Present (1 year 8 months)

Produce content for and manage the social media networks representing the USF Pro Championships open-wheel racing series – USF Pro 2000, USF2000 and USF Juniors



Site Manager

SB Nation

Aug 2017 - Present (6 years 8 months)

Lead staff of 20+ freelancers, producing content around Florida State Seminoles athletics, produce/edit/host podcasts on the Tomahawk Nation podcast network, manage and produce content across social media networks



Associate Producer

WTSP-TV

Sep 2019 - Aug 2022 (3 years)

Specialized in script production, video editing, graphic production

Worked as field producer during Super Bowl 55 special, 2021 Stanley Cup

Created cinematic opens for 5 p.m. and 11 p.m. broadcasts

Produced, edited segments on daily top stories ("In the Know"), and for series on missing persons in the Tampa Bay area ("The Missing").



Contributor

Complex NTWRK

Apr 2018 - Aug 2020 (2 years 5 months)

Commentary and SEO-focused content centered around pop culture



Production Assistant, Sports Intern

CNN

Sep 2018 - Feb 2019 (6 months)

Wrote scripts, helped facilitate archiving of historical video, assisted in digital content production through both video and text, produced weekly inside look at the NFL column alongside all-time great wide receiver Hines Ward, served as freelance production assistant during Super Bowl LIII



Quality Control Specialist

The HOTH

Jun 2017 - 2019 (2 years)

Wrote articles and edited pieces in accordance with SEO best practices to meet and exceed customer goals



Featured Columnist

Bleacher Report

Aug 2013 - Mar 2014 (8 months)

Pitched and wrote three pieces weekly covering Florida State Seminoles football during the 2013 national championship season

Content creation and curation, analytics, campaign management, copywriting, editing, reporting, research, SEO knowledge, trend awareness/industry knowledge, collaboration, ability to work under pressure